

FOR IMMEDIATE RELEASE

AdaptivEdge Contact:

Stephen Soper
Co-Founder and Senior Managing Partner
AdaptivEdge
650.681.9802
ssoper@adaptivedge.com

Media and Marketing Contact:

Lyndsay Johnson
Director of Marketing/PR
Bound-by Marketing, Inc.
949.610.6546
LJ@boundbymarketing.com

AdaptivEdge Welcomes Senior Microsoft Systems Engineer, Alex Levin

Alameda, CA—August 15, 2015 —Today, AdaptivEdge announced that Alex Levin, will now take the role of Senior Microsoft Systems Engineer for the company. Levin specializes in AD and messaging systems re-structuring projects ranging from complex enterprise, long-term co-existence requirements to small business level cutover migrations.

From the beginning of his career, he has been involved in various engineering and leadership roles with over 27 years of experience in Computer Systems design, operations, and maintenance in both the US and throughout the Asia Pacific region. The majority of his experience has been with Microsoft Enterprise technologies and Network Infrastructure design and implantation.

His certifications are DELL Migration Manager for AD, Exchange and Office 365 software as well as CISSP and Microsoft MCP. AdaptivEdge welcomes Alex Levin to our team!

About AdaptivEdge:

Based out of Oakland, CA, AdaptivEdge was founded in June of 2013 by Steve Soper and Michael Oda. As a Microsoft Gold Partner, AdaptivEdge helps customers evaluate various product options from a financial perspective as well as from a business and technical perspective. There are many different ways to license Microsoft products and the choice of

licensing schemes impacts the features and functionality that are available. AdaptivEdge can help customers choose the right options to meet their needs and budget.

With over 20+ consultants and Microsoft subject-matter experts AdaptivEdge has developed a methodology for helping customers identify their requirements via in-depth questionnaires and collaborative workshops. Once the requirements are defined, the AdaptivEdge team utilizes a best practices approach to help the customer select the right Microsoft products and architect a solution that delivers maximum ROI.

For more information on AdaptivEdge, please visit: www.adaptivedge.com

About Bound-by Marketing:

Principal and Owner, Lyndsay Johnson of Bound-by Marketing, brings a plethora of industry experience with her from: technology, hospitality/restaurant, automotive/high performance, real estate, medical device/healthcare, music, non-profit, civil engineering/city, finance, and consumer product goods. She has surrounded herself with over fifty designers, photographers, videographers, programmers, and developers across the nation offering marketing strategy and consulting services as well as design and development. Beyond her infatuation with marketing, Johnson is a classically trained opera singer who additionally has a unique passion for hot rods.

For more information on Bound-by Marketing, please visit: www.boundbymarketing.com.

###