

FOR IMMEDIATE RELEASE

AdaptivEdge Contact:

Stephen Soper
Co-Founder and Senior Managing Partner
AdaptivEdge
650.681.9802
ssoper@adaptivedge.com

Media and Marketing Contact:

Lyndsay Johnson
Director of Marketing/PR
Bound-by Marketing, Inc.
949.610.6546
LJ@boundbymarketing.com

AdaptivEdge Welcomes Senior Microsoft System Center Architect, Jessica Ervin-Hang

Alameda, CA—September 5, 2015 —Today, AdaptivEdge announced that Jessica Ervin-Hang, will now take the role of Senior Microsoft System Center Architect for the company. She is responsible for pre-sales design, deployments, integration, training, documentation, and remediation in all Microsoft products.

Jessica has over 20 years of experience in IT system engineering, training, and administration for mid- to large-sized companies including 6 years of consulting and pre-sales experience, 2 years of management experience, 8 years of project management experience, and 15 years as a team lead.

She earned her B.S. and M.S. in Information Studies with an emphasis in Policy and Management from Florida State University. AdaptivEdge welcomes Jessica to the team!

About AdaptivEdge:

Based out of Oakland, CA, AdaptivEdge was founded in June of 2013 by Steve Soper and Michael Oda. As a Microsoft Gold Partner, AdaptivEdge helps customers evaluate various product options from a financial perspective as well as from a business and technical perspective. There are many different ways to license Microsoft products and the choice of

licensing schemes impacts the features and functionality that are available. AdaptivEdge can help customers choose the right options to meet their needs and budget.

With over 20+ consultants and Microsoft subject-matter experts AdaptivEdge has developed a methodology for helping customers identify their requirements via in-depth questionnaires and collaborative workshops. Once the requirements are defined, the AdaptivEdge team utilizes a best practices approach to help the customer select the right Microsoft products and architect a solution that delivers maximum ROI.

For more information on AdaptivEdge, please visit: www.adaptivedge.com

About Bound-by Marketing:

Principal and Owner, Lyndsay Johnson of Bound-by Marketing, brings a plethora of industry experience with her from: technology, hospitality/restaurant, automotive/high performance, real estate, medical device/healthcare, music, non-profit, civil engineering/city, finance, and consumer product goods. She has surrounded herself with over fifty designers, photographers, videographers, programmers, and developers across the nation offering marketing strategy and consulting services as well as design and development. Beyond her infatuation with marketing, Johnson is a classically trained opera singer who additionally has a unique passion for hot rods.

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