

FOR IMMEDIATE RELEASE

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AdaptivEdge Announces Earning Microsoft Silver Cloud Platform Competency

Alameda, CA—December 01, 2016 — Today, AdaptivEdge is pleased to announce it has attained Microsoft's Silver Cloud Platform Competency. The Silver Cloud Platform Competency distinguishes partners who have demonstrated Microsoft Azure technical expertise and successful engagement delivery. AdaptivEdge has already earned a Microsoft Gold competency in Cloud Productivity and Silver competencies in Collaboration and Content and Messaging.

To meet the Cloud Platform competency requirements, AdaptivEdge engineers passed several Azure technical assessments and certification exams. Additionally, three customer references were required that demonstrated how, within the previous 12 months, the company met comprehensive Azure-consumption, customer-adoption, and technical expertise thresholds.

The Cloud Platform Competency is an important Microsoft endorsement that allows AdaptivEdge to participate in several marketing and enablement offers provided by Microsoft. These offers provide funding and technical support to help offset the cost of implementation and ensure that Microsoft technical resources are available to support implementation efforts. The Microsoft

backing that comes with the Cloud Platform Competency enables AdaptivEdge to deliver a seamless deployment process that helps customers realize the benefits of cloud computing as quickly and as painlessly as possible.

“Our engineers worked incredibly hard to receive this recognition. We are so proud to announce this Microsoft Silver Cloud competency, which has required a concerted effort and focus to achieve,” said AdaptivEdge Co-Founder and Senior Managing Partner Steve Soper.

“AdaptivEdge now has yet another one of Microsoft’s most elite partner endorsements, which continues to validate our ability to deliver the highest level of expertise and consulting.”

AdaptivEdge provides end-to-end services and unmatched expertise to help customers maximize the value of their technology investments. The AdaptivEdge team couples reliability and intelligent design to achieve the promise of helping organizations reduce costs, improve productivity and make healthier decisions for the software-driven enterprise.

AdaptivEdge’s Microsoft product expertise and solutions are Azure, Exchange, Active Directory, SharePoint, SQL Server, Skype for Business (Lync), System Center, Office 365, Windows Server, .NET Development, Hyper-V, and Windows Desktop.

About AdaptivEdge:

Based out of Alameda, CA, AdaptivEdge was founded in June 2013 by Steve Soper and Michael Oda. As a Microsoft Gold Partner, AdaptivEdge helps customers evaluate various product options from a financial perspective as well as from a business and technical perspective.

With over 20+ consultants and Microsoft subject-matter experts, AdaptivEdge has developed a methodology for helping customers identify their requirements via in-depth

questionnaires and collaborative workshops. Once the requirements are defined, the AdaptivEdge team utilizes a best practices approach to help the customer select the right Microsoft products and architect a solution that delivers maximum ROI.

For more information on AdaptivEdge, please visit: www.adaptivedge.com

About Bound-by Marketing:

Principal and Owner, Lyndsay Johnson of Bound-by Marketing, brings a plethora of industry experience with her from: technology, hospitality/restaurant, automotive/high performance, real estate, medical device/healthcare, music, non-profit, civil engineering/city, finance, and consumer product goods. She has surrounded herself with over fifty designers, photographers, videographers, programmers, and developers across the nation offering marketing strategy and consulting services as well as design and development. Beyond her infatuation with marketing, Johnson is a classically trained opera singer who additionally has a unique passion for hot rods.

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